SPLASH WALLET

WHITE PAPER

Experience endless fun while making a positive impact
with SplashWater tokenized admission passes.

www.splashwater.io

INTRODUCTION

Welcome to SplashWallet, a revolutionary project that seamlessly combines the thrill of a water park, the comfort of an all-inclusive resort, and the power of blockchain technology.

Imagine a platform where your investments don't just yield financial returns but also unlock unforgettable leisure experiences. It's where innovation doesn't stop at technology but extends to redefining the way you invest, play, and make a difference in the world.

Our user-focused approach places you at the centre of this exhilarating journey. With a user dashboard that's intuitive and comprehensive, you have full control over your investments and access to exclusive offers. But SplashWallet isn't just about numbers; it's about community, engagement, and shared experiences.

The SplashWallet website is a digital wonderland, offering virtual tours, live webcams, and real-time updates on our philanthropic endeavours. It is an innovative entertainment investment platform that combines tokenized admission passes to a water park and all-inclusive resort with blockchain technology.

But what truly sets SplashWallet apart is its commitment to social impact. Every transaction you make contributes to building a public hospital in Haiti, making a tangible difference in the lives of those in need.

So, whether you're an investor seeking new opportunities or a leisure enthusiast looking for unforgettable experiences, SplashWallet invites you to join us on this incredible journey. Here, innovation, entertainment, and positive change come together to create an unparalleled adventure.

This whitepaper will help you step into a realm where leisure, finance, and philanthropy converge to offer you a unique and rewarding experience.

OPPORTUNITY

01 →

ENTERTAINMENT INDUSTRY

- SplashWallet combines entertainment and blockchain tech.
- Offers unique investment opportunity for crypto enthusiasts and leisure seekers.
- In a multi-billion dollar global sector driven by growth and unique experiences.

02 →

TOKENIZED ADMISSION PASSES

- Tokenized admission passes revolutionize leisure access.
- SplashWallet leads the way with water park and resort tokens.
- Combines real-world experiences with blockchain-based investments in the entertainment industry.

03 →

CRYPTOCURRENCY AND BLOCKCHAIN ADOPTION

SplashWallet uses blockchain for secure and seamless token transfer, appealing to investors.

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Water Wallet

04

COMPETITOR ANALYSIS

- While there are few direct competitors in the tokenized admission pass market, traditional amusement parks and resorts pose indirect competition.
- SplashWallet's unique selling points, such as the buy-back program, exclusive experiences, and NFT integration, position it as a distinct offering in the industry.
- Continuous monitoring and adaptation to market trends are essential to maintaining a competitive edge.

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TRENDS & OPPORTUNITIES

- Post-pandemic, there is an increased emphasis on unique and personalized leisure experiences. SplashWallet's focus on exclusivity and investment potential aligns with this trend.
- The integration of NFTs, virtual reality experiences, and gamification offers opportunities to engage and retain users while creating additional revenue streams.
- The commitment to philanthropy and social impact enhances the platform's appeal to socially conscious investors and travelers.

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GLOBAL EXPANSION POTENTIAL

- SplashWallet's model is not limited to a single location. The scalability and versatility of tokenized admission passes can be applied to various entertainment destinations worldwide.
- strategic partnerships and alliances with other leisure businesses and resorts open doors for expansion into new markets and regions.

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ROADMAP

Q1 2024
Launch of Splash Token

Launch Splash Token token on BSC
Presale of 16% of the total token supply to the community

Q2 2024
L**istings on Major Exchanges**

Listing of Splash Token on major centralized exchanges
Increased liquidity & accessibility for users and investors

Q3 2024
Development of AI Marketing Dashboard

Develop user-visible AI marketing dashboard.
Integrate machine learning to analyze strategies.
Implement real-time updates on marketing performance.

Q4 2024
Launch of AI Marketing Dashboard

Roll out AI marketing dashboard to the community.
Add user engagement features like suggestions and feedback.
Integrate social media platforms and forums for marketing.

Q1 2025
Expansion of Marketing Efforts

Expand into new markets and communities.
Partner with influencers and content creators for Splash Token promotion.
Develop additional marketing tools and materials.

Q2 2025
Integration with Decentralized Applications

Integrate Splash Token into decentralized apps and platforms.
Boost token adoption and utility.
Provide initial liquidity for decentralized exchange trading.
Launch staking program to encourage community engagement.

Q3 2025
Continued Development and Growth

Enhance Splash Token and AI technology.
Expand into new markets and applications.
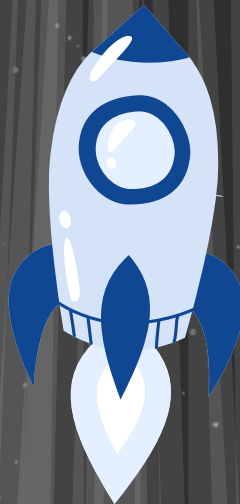Increase community participation and engagement.

Q4 2025
Development and Growth

Enhance Splash Token and AI technology.
Purchase land and engage with local government for Splash Water Park and Resorts.

Q1 2026

Splash Water Park & Resorts Construction
More updates as construction unflods...

LEGAL & COMPLIANCE

SplashWallet adheres to legal and regulatory requirements, securing licenses and permits where necessary. Compliance is integral to our operations, ensuring the safety and trust of our investors.

Regulatory Landscape
We understand that the regulatory environment for cryptocurrencies and tokenized assets is dynamic and varies by jurisdiction. SplashWallet has engaged legal experts specializing in blockchain and cryptocurrency regulations worldwide to ensure full compliance.

Licensing and Permits
We have proactively initiated the process of obtaining the necessary licenses and permits required for operating a cryptocurrency-based platform and a leisure destination. Our legal team ensures that SplashWallet complies with local and international laws.

Security and Privacy
SplashWallet prioritizes user data and asset security, with robust protocols and regular audits. We're also committed to privacy compliance, protecting user data in accordance with regulations.

Anti-Money Laundering (AML) and Know Your Customer (KYC)
To prevent illicit activities and maintain the integrity of our platform, SplashWallet has implemented AML and KYC procedures. These measures not only protect the project but also provide a secure environment for our users.

Smart Contracts Audits
Our smart contracts undergo rigorous audits by reputable third-party firms to ensure their security and functionality. This safeguards the interests of our investors and pass holders.

Legal Dispute Resolution
In the event of disputes or disagreements, SplashWallet has established clear mechanisms for resolution through legally binding processes, ensuring fair and impartial outcomes.

Continuous Compliance Monitoring
The regulatory landscape for blockchain and cryptocurrencies is constantly evolving. We are committed to staying up-to-date with these changes and adjusting our operations and protocols to maintain compliance.

Investor Protection
SplashWallet is dedicated to protecting the interests of our investors and pass holders. We provide transparent information and updates, maintain compliance with financial regulations, and prioritize the security of investments.

PLATFORM

We have designed our Splashwallet website to provide a seamless, user-centric experience, ensuring that our community and potential investors can access vital information effortlessly.

At the heart of our platform is the Buy-Back Program, a game-changing feature designed to boost token liquidity and provide users with a secondary market for their tokens. This program empowers users to list and trade tokens seamlessly, with automatic order matching and transparent transaction fees. Our administrators offer competitive buyback prices, creating a win-win situation for both buyers and sellers. Regulatory compliance is paramount, ensuring a secure and informed process for all participants. Trust and transparency underpin this essential feature, strengthening our ecosystem and user experience.

The Buy-Back Program represents our unwavering commitment to liquidity and user empowerment, fostering a robust token marketplace. With its user-friendly design and compliance measures, it simplifies token transactions and promotes confidence within our community. This feature embodies our dedication to creating a thriving, user-centric cryptocurrency platform.

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TOOL FOR SPLASH TOKEN

Sentiment Analysis

With the power of AI, Splash Token can conduct sentiment analysis on social media posts, forums, and various online communities to discern positive or negative attitudes towards the token. Splash Token ensures a harmonious vibe, ensuring the satisfaction of all stakeholders.

Predictive Analytics

Utilizing AI to analyze historical data and market trends, Splash Token can forecast future market trends and user behavior. This enables Splash Token to seize potential market opportunities and adapt its marketing strategies accordingly.

Personalization

Harnessing AI for personalized marketing messages based on user behavior and preferences significantly boosts engagement. Ever felt like your conversations with friends mysteriously lead to targeted ads? That's Splash Token, discreetly present, attentive to your needs and desires.

Natural Language Processing (NLP)

AI-driven NLP algorithms sift through social media posts, forums, and online communities to pinpoint relevant discussions and topics concerning Splash Token. This insightful data fuels compelling marketing campaigns, attracting eager investors.

Image and Video Recognition

Leveraging AI-powered image and video recognition technology, Splash Token can identify and monitor its logo and branding elements across social media platforms and online communities, enhancing the effectiveness of its marketing efforts.

TOKEN SALE

Token Overview

The SplashWallet ecosystem is powered by two distinct tokens: an ERC-20 Ethereum token and a corresponding Binance Smart Chain token, both denoted as SPL.

Utility Token: Splashcoin is SplashWallet's main utility token.

Governance Rights: Splashcoin holders can vote on important project decisions.

Staking Rewards: Stake Splashcoin for rewards like special park access and discounts.

NFT Access: Use Splashcoin to get exclusive NFTs related to park attractions.

Marketplace Transactions: Splashcoin powers transactions in the platform's marketplace.

Philanthropy: SPL transaction fees help build a public hospital in Haiti.

SplashWater:

Admission Pass Token: Splashwater represents tokenized admission passes to the water park and all-inclusive resort.

Access and Discounts: Holders of splashwater tokens gain access to the park's attractions and enjoy exclusive discounts and perks.

Transferable: Splashwater tokens can be transferred or sold on the platform's marketplace.

Redemption: Splashwater tokens can be redeemed for actual visits to the park or resort, offering a seamless and flexible experience.

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ICO DETAILS

SplashWallet will conduct an ICO to fund project development and expansion. Key details include:

ICO Date: 20.12.2023

Token Price: Initial SPL token price will be 0.65 USDT, with bonuses for early participants.

Token Allocation: 1.000.000.000 SPL tokens will be minted and allocated for the ICO

Fundraising Goal: The ICO aims to raise funds to support the project's development, marketing, and operations.

Accepted Currencies: Participants can contribute using Top Cryptos, including major cryptocurrencies.

Smart Contract Audit: Prior to the ICO,the smart contract will undergo a Comprehensive security audit by a reputable third-party firm to ensure investor protection.

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Financials

SplashWallet is committed to financial transparency and prudence. Here's a brief overview of our financial strategy:

Fund Utilization: Funds raised during the ICO will be allocated as follows:

[15]%: Team.
[12]%: Strategic Partners & Advisors.
[21.5]%: Exchange Listing & Liquidity.
[24.5]%: Staking, In-game Rewards & Development.
[16]%: Company Reserves.
[11]%: Marketing

Revenue Streams: SplashWallet generates revenue from marketplace transaction fees, ICO participation fees, and a portion of buy-back program fees.

Financial Projections: Our projections are conservative, and we'll share detailed financial reports periodically with the community and investors.

STAKING

Staking is more than just a financial strategy; it's a gateway to a luxurious, water-filled adventure. When you stake your $SPL tokens, you actively engage in the growth and sustainability of our ecosystem. Your contribution helps maintain the underlying infrastructure of the SplashWallet platform, ensuring its continued success.

In return for your commitment, we offer a host of unparalleled benefits. Imagine enjoying VIP access to our magnificent water park, where thrilling slides and refreshing pools await your arrival. Stakers are also granted early booking privileges for resort stays, allowing you to secure your dream vacation spot before the crowds. But the perks don't stop there. As a valued member of our staking community, you'll have the chance to snag limited-edition merchandise that's sure to make a splash among collectors.

Participating in the staking program is a simple and rewarding endeavor. Just stake your $SPL tokens, and the journey begins. The longer you stake, the more enticing your rewards become, creating a dynamic ecosystem that benefits everyone involved.

JOIN THE SPLASHWALLET STAKING COMMUNITY

Step into a world of luxury and adventure by staking your $SPL tokens. It's not just about financial gain; it's about elevating your experience and embracing the true essence of the SplashWallet ecosystem.

As we continue to innovate and expand, our staking program is your ticket to an unforgettable journey filled with exclusive perks and boundless opportunities. Don't miss your chance to make waves with SplashWallet - stake today and dive into a world of luxury.

RISK ASSESSMENT AND MITIGATION

At SplashWallet, we are dedicated to delivering a groundbreaking project that combines leisure and blockchain technology. However, it's crucial to acknowledge the potential risks and challenges associated with our venture. Here's an in-depth analysis of these risks and our strategies for mitigation

Market Volatility

Risk: Cryptocurrency market volatility may affect SplashCoins' value.

Mitigation: We analyze markets, employ strategies, and back assets for stability.

Regulatory Compliance

Risk: Changing cryptocurrency regulations may impact our operations and token legality.

Mitigation: We collaborate with legal experts to ensure compliance, secure licenses, and proactively adjust to regulatory changes.

Security Threats

Risk: Cybersecurity threats like hacking and smart contract vulnerabilities can endanger user assets and data.

Mitigation: We enforce strict security measures, conduct third-party audits, and continuously monitor our platform to protect users.

Market Adoption

Risk: Project success hinges on user adoption and engagement, which may fall short.

Mitigation: We focus on user-centric design, offer incentives, and develop user-friendly features to boost platform engagement. Our user community plays a crucial role in driving adoption.

Competition

Risk: High competition in cryptocurrency and leisure industries may affect our market share.

Mitigation: We innovate, diversify offerings, and form partnerships to maintain a unique value proposition, enhancing our competitive edge.

Economic Downturn

Risk: Economic downturns may impact leisure spending, affecting our revenue..
Mitigation: We diversify revenue streams and implement strategies for resilience. Strong financial management and conservative projections help mitigate this risk.

Buy-Back Program Liabilities

Risk: The buy-back program's sustainability relies on fund availability, subject to fluctuation.
Mitigation: We manage program funds prudently and update investors regularly. Transparent terms and conditions ensure clarity.

Operational Challenges

Risk: Operational issues like system failures or supply chain disruptions may affect user experiences.
Mitigation: We maintain contingency plans, conduct regular testing, and collaborate with reliable partners to minimize disruptions

Community Trust

Risk: Building and maintaining community trust is crucial; any breach could harm our reputation.
Mitigation: We prioritize transparency, communication, and community engagement, while our social impact initiatives bolster trustworthiness.

Force Majeure Events

Risk: Natural disasters or unforeseen events may disrupt park and resort operations.
Mitigation: We have insurance coverage, disaster recovery plans, and safety measures in place to address force majeure events.

Referral commissions:

Receive 3.5 % commission for every member you refer to splash water wallet who purchases splash tokens.

Leaderboard:

To qualify for leaderboard,

01

Member has to purchase a minimum of 5000 USDT worth of splash tokens and refer at least 6 people with a minimum of 1000 USDT to consider as first place to receive rewards.

02

Member has to have a minimum purchase of 5000 USDT and refer 6 people at 500 USDT worth of splash tokens to consider as 2nd place rewards.

03

Member has to have a minimum purchase of 5000 USDT and refer 3 people at 500 USDT worth of splash tokens to consider as 3rd place rewards.
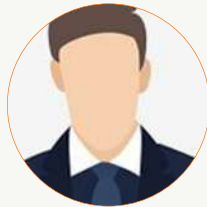
TEAM & ADVISORS

Our team comprises industry experts and visionaries with a track record of success in blockchain, entertainment, and finance. We are advised by professionals well-versed in regulatory compliance, ensuring a secure and compliant environment.
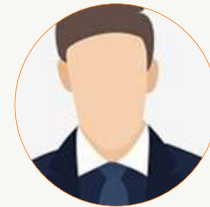
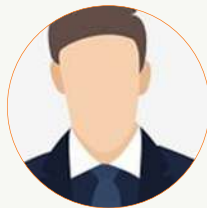## Board Members

Neoswahili
STRATEGIST

Chavvy
RELATIONS

Elon
PRESS RELEASE

Misolini
BIZ DEVELOPMENT

Schroter
ADVISOR

Kang
ADVISOR

Team Members

Sriayyappan
SENIOR DEVELOPER

Sastha
JUNIOR DEVELOPER

Siva
DESIGNER

Sachin
SEO ANALYSIST

Sundar
STRATEGISSALES & MARKETINGT

Aparna
BLOCKCHAIN DEVELOPER